

## CityGame 3.0



The CityGame 3.0 is an interactive competition through the city. The cream of the crop. Teams are equipped with a smartphone (+ mobile internet) and a gps. Beforehand they have no idea where they pass by and what they'll find along the way. A real must-do! Irresistible!

After a general briefing to all participants, the teamcaptains and navigators get the explanation of the devises. Immediately afterwards the teams leave for a Interactive and light sporty tour from 2 ½ hours onwards through the chosen city jungle.

The Nokia E71 smartphone foresees the participants off:

- Route-information
- Case-questions or tasks
- Picture tasks
- Bonus questions about the group or the company
- Short historical explanation of the different sites
- The actual ranking during the CityGame in real time!



In this way experience, tension and the absolute will to win originate! The cases and missions are aimed to teambuilding, executive ability and strategically insight of the conquering teams. Routes are made up in a way that each team has a unique route and doesn't follow each other. Only logical thinking, working together, inventivity and good navigation will lead to the sweet smell of victory!



The entire CityGame the teams are guided on a fantastic technological way. If you'll be the winner in the end, depends of your team. Recovery is only possible after the Game! Maybe during a drink, lunch or dinner?

- Pictures

A digital picture camera in the Nokia E71 saves all taken pictures. After every game the downloadable pictures are put in a special and personal website, together with the final ranking. In this way the participants can look back on the game. A nice souvenir!

- GPS

The GPS is used to find the different waypoints in the city. These are all programmed in the device beforehand. On the GPS appears an arrow that points straight to the waypoint and the gives the distance to the point. How you'll get together, the team has to find out themselves....



There are a lot of possibilities to give the CityGame an own 'touch'. The logo of the company is placed on the smartphone and on your own CityGame webpage. Some good possibilities:

- Drawn up bonus questions (multiple choice).
- Drawn up picture tasks.
- A video message (f.e. by the CEO) that is played on the smartphone. Why not with a question or task linked to the message.

This game can be played in Ghent, Brussels, Antwerp, Ostend, Mechelen, Leuven, Brugge Paris and Lille.

The CityGame exists also in an irresistible version per bike, the BikeGame! The BikeGame exists in different versions: Brugge-Damme, Knokke-Damme, Surroundings of Ghent and Surroundings of Leuven.



Geerwijstraat 9 8000 Brugge - Belgium

+32-50-34.76.08 +32-50-34.49.24 [events@perfectplus.be](mailto:events@perfectplus.be) [www.perfectplus.be](http://www.perfectplus.be)